



December 12, 2008

TO OUR CUSTOMERS, CONSUMERS and the MEDICAL PROFESSION:

C.B. Fleet Company is a family-owned company that has been in business for almost 140 years by "Doing the Right Thing" for the consumers who buy our products, the doctors who recommend them and the employees who make them. Recently, we received a letter from the FDA that informed us the Agency has decided that oral sodium phosphate solutions, such as Fleet® Phospho-soda® and Fleet® Phospho-soda® EZ-Prep® should only be available by prescription when recommenced for bowel cleansing prior to medical procedures. FDA has made it clear that consumers using bowel prep solutions to prepare for medical procedures, such as a colonoscopy, should only use products that are available by prescription and labeled accordingly.

Even though FDA's decision is not final, we have decided to voluntarily remove from the market Fleet's over-the-counter products that are used for bowel cleansing prior to medical procedures. We are taking this step as expeditiously as possible to address the FDA's determination that bowel prep solutions be available by prescription only.

We feel this recall is the right thing for everyone who uses and trusts Fleet® brand products. We are currently notifying doctors of these actions and have recommended that they cease directing their patients to use these products for bowel cleansing. We request that consumers not purchase or use these products for bowel cleansing. Consumers should contact their physician for alternatives if these products were recommended for bowel cleansing. If you have already purchased one of these products, return it to the store where it was purchased for a full refund.

We care about the health and safety of our customers and are here to answer any questions or concerns you may have. Please feel free to contact our Medical Affairs Department anytime at 1-866-255-6960 or by e-mail at medical_affairs@cbfleet.com.

Sincerely,

A handwritten signature in black ink that reads "Douglas B. Bellaire". The signature is written in a cursive, flowing style.

Douglas B. Bellaire
President & CEO